



BENEFITS	Bronze	Silver	Gold	Platinum
Investment (incl GST)	\$1,500	\$2,500	\$3,500	\$4,500
COMPANY LOGO				
Placement on PMI Adelaide Homepage	-	-	Y	Y
Placement on all PMDoS sub-pages	-	Y	Y	Y
Placement on any custom event materials	Y	Y	Y	Y
Placement on PMDoS slides at PMI Adelaide Chapter meetings	-	Y	Y	Y
Placement in any video productions from the event	-	Y	Y	Y

SOCIAL MEDIA MARKETING – USING PMI Adelaide’s LinkedIn, Facebook, and Twitter PROFILES				
Announcement of Sponsorship	Y	Y	Y	Y
Sponsor sourced media content / links to content via social media channels	Y	Y	Y	Y
Repetitive acknowledgment of sponsorship prior to event		Y	Y	Y
Repetitive acknowledgment of sponsorship on the Day (4x)		Y	Y	Y
EVENT DAY				
Looping slides presentation – logo on shared slide with other sponsors	Y	Y	-	-
Looping slides presentation – logo on dedicated slide	-	-	Y	Y
1/4 page advertisement in Program	Y	-	-	-
1/2 page advertisement in Program	-	Y	-	-
Full page advertisement in Program	-	-	Y	Y
Up to 3 items in gift bag	Y	Y	Y	Y
Sponsor supplied banners (floor model * 6 maximum)	Y	Y	Y	Y
Exhibit Table in common area (if required)	-	Y	Y	Y
EVENT EVENING (for an extra \$1,000)				
Sponsorship of the Adelaide Connected event Further details available upon request	Y	Y	Y	Y