Linking Projects to Organisation Strategy

PMI Strategic and Business Management Series Event

PRESENTER NAME:

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Principal Consultant, CAMMS





- © Founded in Australia in 1996 strong Management Consulting roots
- O Globally, CAMMS has 160+ customers
- Our extensive client base is made up of organisations from the Public Sector (inc. State and Local Government, Health, Education), Private Sector (inc. Energy, Utilities and Telecommunications) and Not For Profit organisations
- CAMMS has more than 140 employees
- Offices in Australia, New Zealand, UK, North America and Asia



Multi Sector Client Base

Local Government





























Health













State Government











Other











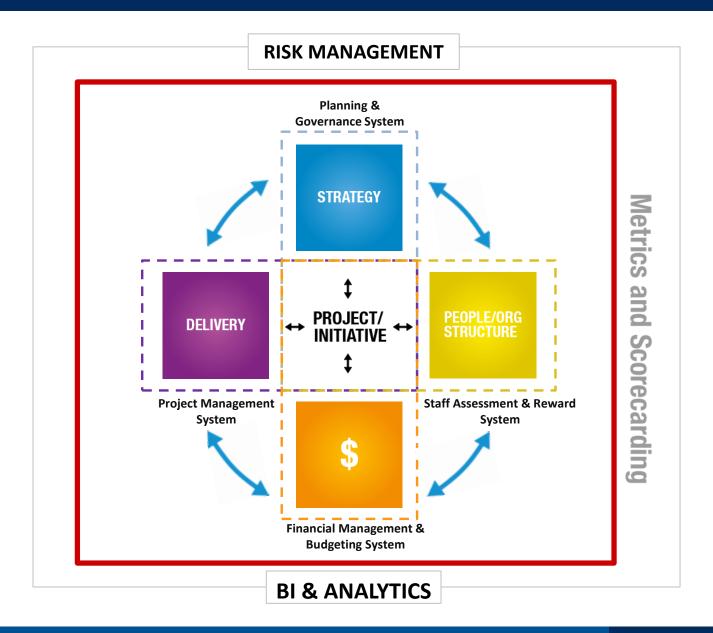








Linking Projects to Organisation Strategy



Lack of integration in the Planning Framework

Poorly defined corporate strategy

Lack of understanding of cause and effect relationships in the planning structure

Lack of or poorly executed Enterprise Project Management approach

Lack of or poorly executed integration with corporate IP&R

Lack of buy-in by staff/ culture does not support it

Lack of a project assessment framework

Poorly designed and/or executed project assessment process

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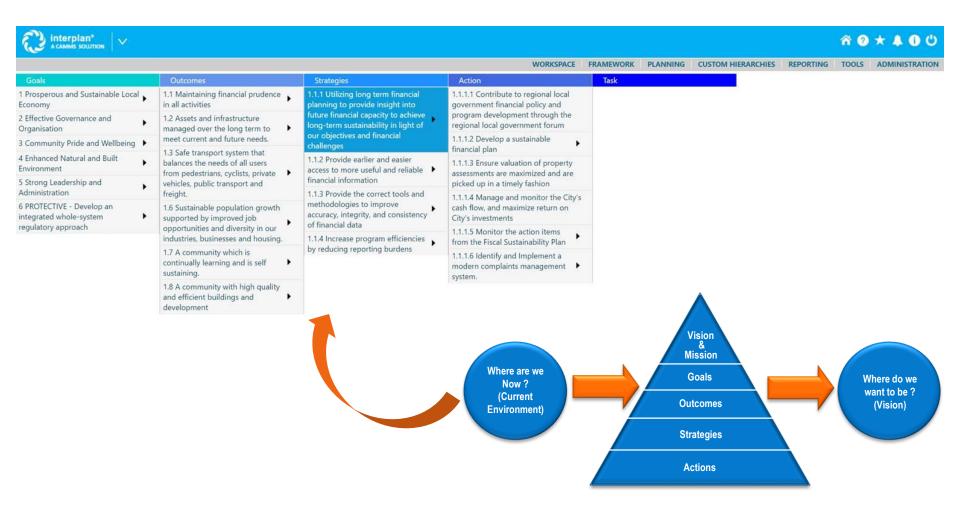
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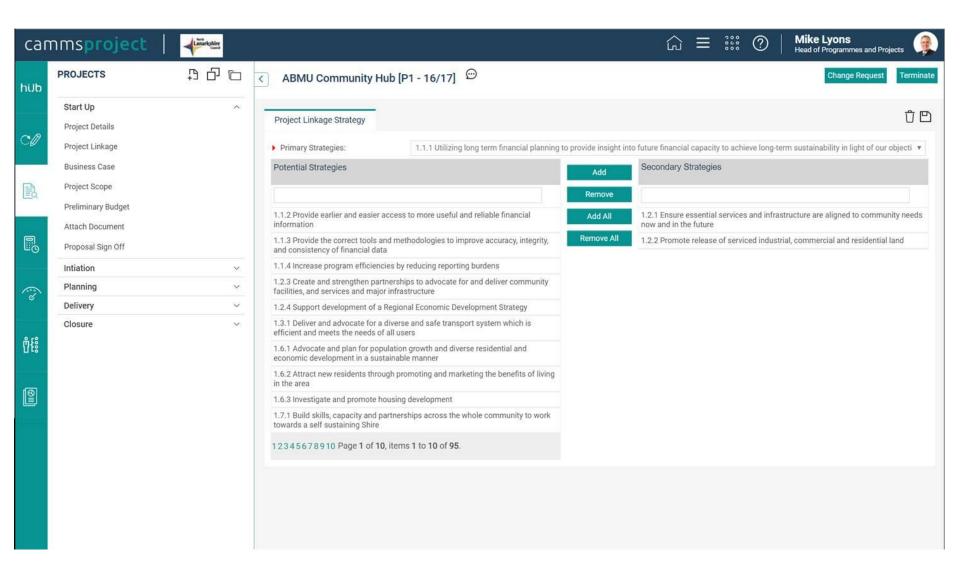


Integration in the Planning Framework





Linking through the Project Workflow



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Poorly Defined Corporate Strategy

Strategic Community Plan

2015-2025

Guiding Principle

Deliver inclusive and accessible sport and recreation

Together, we will achieve this by:

 providing, supporting and promoting sport, recreation and leisure programs and facilities

Success Measurement

We can measure our progress/success through:

- availability and use of sport and public recreational areas/facilities
- number of residents engaged in regular sport and recreation activities

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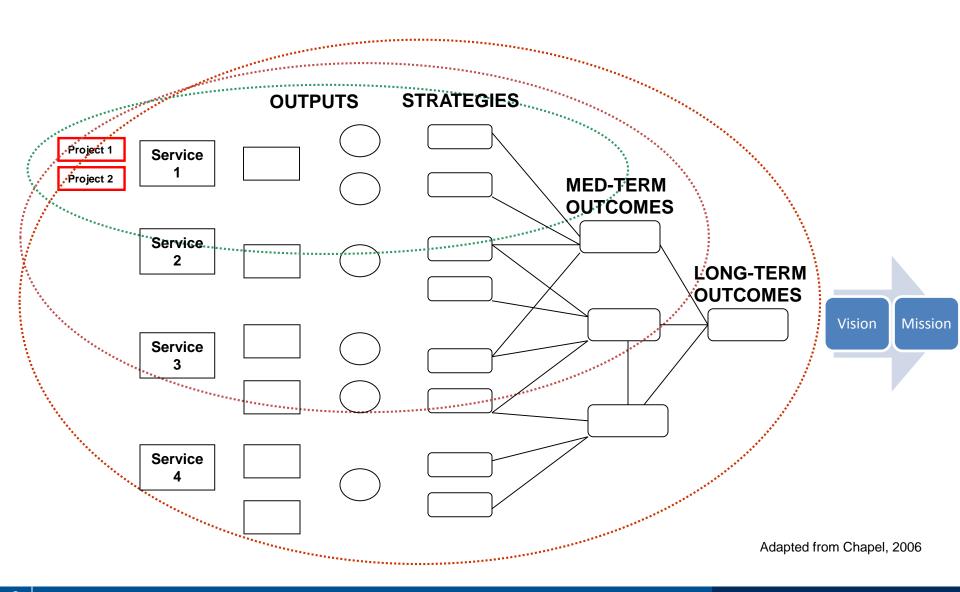
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Cause and Effect Relationships – Enterprise view



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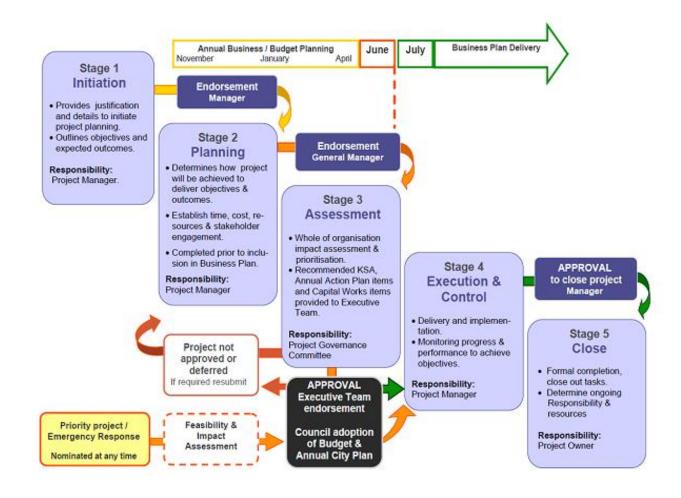
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Enterprise Project Management Approach



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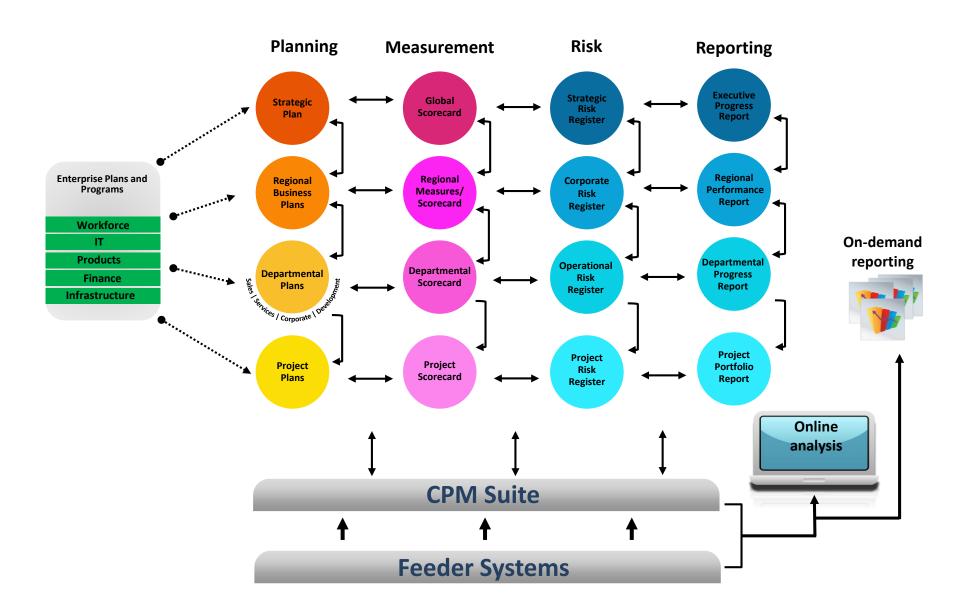
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Enterprise Risk Management and IP&R



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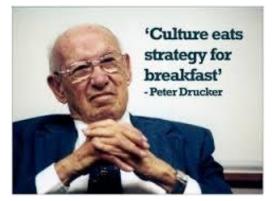
Poorly designed and/or executed project assessment process



Critical Success Factors for Buy-in

Includes (but not limited to):

- © Commitment that is clearly communicated and modelled from the GM/CEO and Executive Group for senior/middle managers and staff
- Enterprise Project Management incorporated and integrated in an IP&R framework
- A set of principles/program of continuous improvement that articulates benefits of an integrated EPM approach and invests in support systems and training
- Recognition of value streams and willingness to operate in partnership across organisations/between departments



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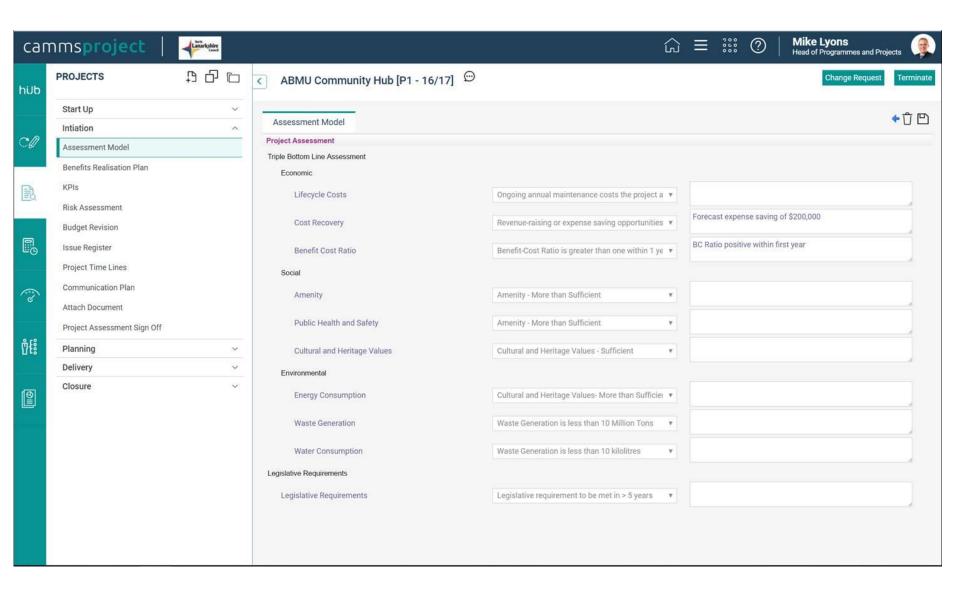
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Project Assessment Framework







Project Portfolio Assessment



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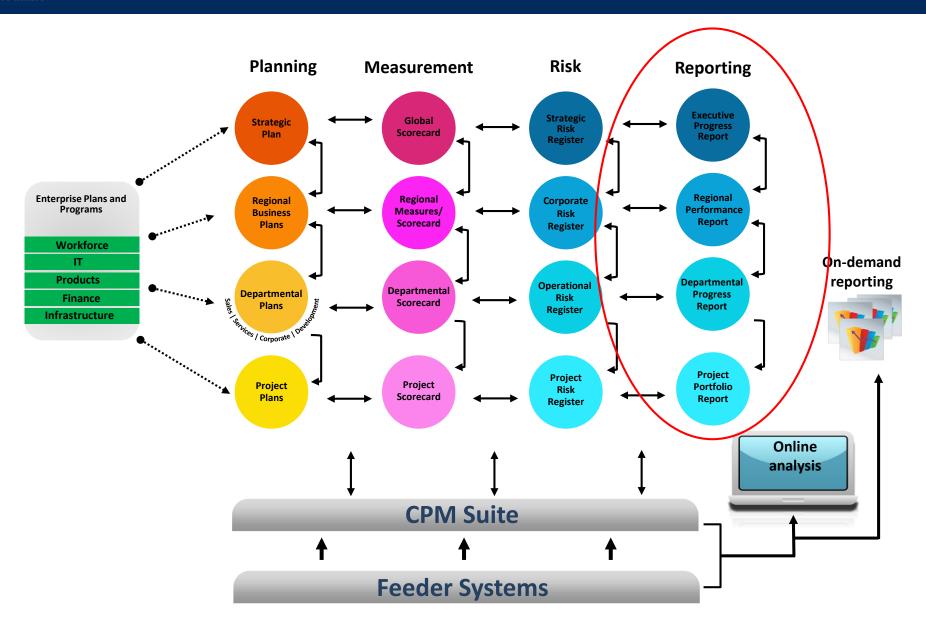
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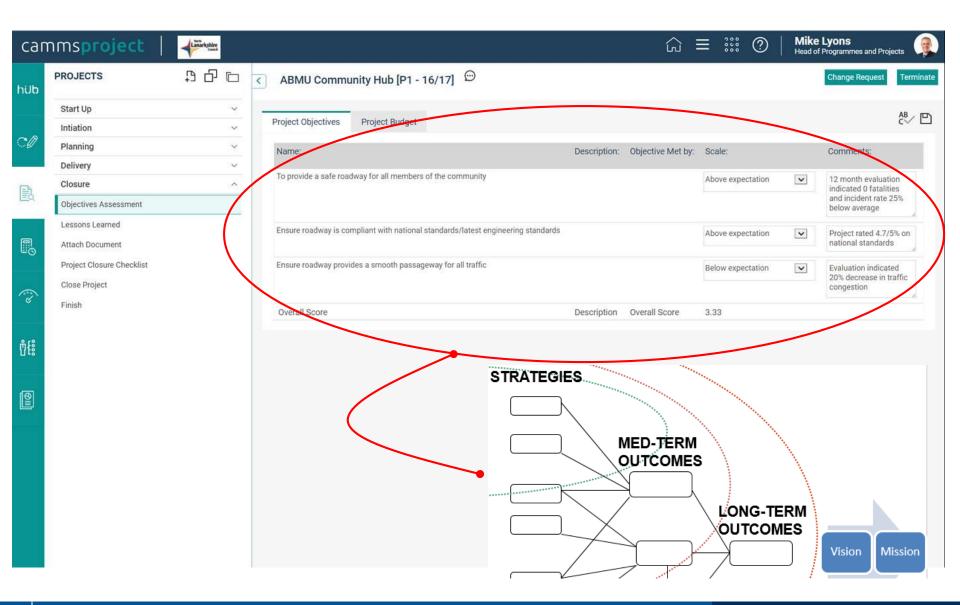
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Project Reporting – Enterprise view





Project Evaluation – aligned to Strategy





Assess Where You Are

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- Current State Vs Best Practice
- Current State Vs Organisational Scoring
- Provision of a Recommended Target for a future state

Lack of a project assessment framework Poorly designed and/or executed project assessment process Limited or no project reporting and evaluation linked to corporate strategy



Portfolio Management



For more information, please contact sales@cammsgroup.com

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